

2012 — 2016
5 year project

A KID CAN CHANGE NEPAL

Budget
\$23.8 M

Local investment from government, private sector & local partners
\$4.7 M

Smallholders in Livestock Value Chain program

Goals (in 5 years)

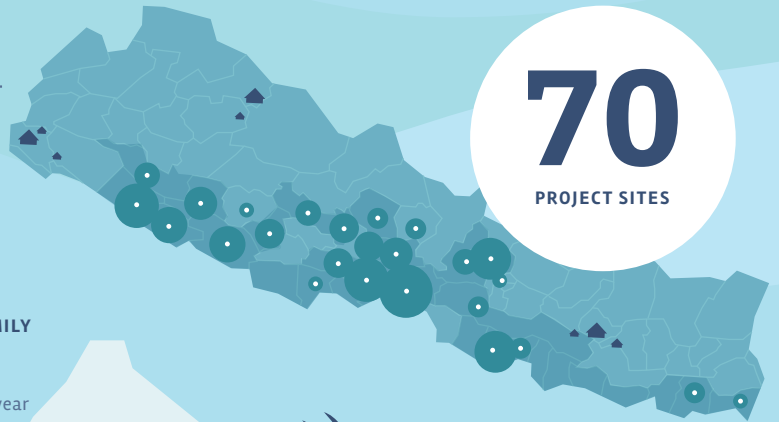
3,840
 HEIFER SELF-HELP GROUPS

185
 COOPERATIVES ACROSS THE COUNTRY

138,000
 FAMILIES ASSISTED

\$2,100
 INCOME TARGET PER FAMILY
 200,000 Nepalese rupees /year

70
 PROJECT SITES



Import substitution

30%
 GOAT MEAT

10%
 MILK



50%
 GOAT PRODUCTIVITY INCREASE



How We'll Get There

FOCUS ON TECHNOLOGY

Improved animal management through better



HOUSING



NUTRITION



VETERINARY CARE



BREEDING

OUTCOME



Productivity per animal



Cost of raising goats

ENTERPRISE DEVELOPMENT

Create a formal market structure of small-scale Heifer farmers through

185

COOPERATIVES



10-20 SELF-HELP GROUPS

OUTCOME



Share of profit for farmers



Investment from financial institutions

MARKETING MANAGEMENT & CONSUMER AWARENESS

Create a values-based business plan



FOCUS ON & DEMONSTRATE QUALITY

in collaboration with

PUBLIC SECTOR



PRIVATE SECTOR

to develop market infrastructure with Heifer farmers at the heart of it

OUTCOME



Harmony with market forces for sustainability